

Peter Wright

Presenter/Spokesperson

Does your brand have a story to tell? Does it need an energetic, informed, unique type of presenter – a sort of spokesperson for the make-it-simple-but-make-it-good kind of cook?



Need a presenter/spokesperson with . . .

- An ability to cover and reiterate key messages? • A sense of humour
- An ability to engage the interviewer (tv or radio) • An ability to engage the audience (live)

A presenter who:

- Can cook and talk simultaneously
- Will research anecdotal and factual support for your brand to make it personal and resonate with different audiences
- Will do memorable and effective demonstrations

Who is Peter Wright?

Author of:

Cook Like a Mother! Clean Like a Pro! The Single Dad's Guide to Cooking and Cleaning, a book Chatelaine magazine said "for yourself or a guy you know, this book makes a fabulous gift."

Home Ec for the Domestically Challenged, a book Canadian Living magazine considers "a must-have for first time cooks."

Interviewed:

on every major TV & radio station in Canada for his books and for "news you can use" features such as Turkey Dinners for Beginners, BBQ Check List, Food Safety Know-How.

Live presenter:

Key presenter in over 14 major consumer shows (National Women's Show, Good Food Festival, Sportsmen), and over 250 events/demos at the store level.



Rates according to assignment and requirements.

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www.cooklikeamother.com