

# Looking for a Demo Company?

Do you have a new product that requires an in-store guest demo?

Do you have a brand with a limited budget but has great potential?

Are you looking for a quick-strike, fleet-of-foot demo company that can mobilize with little lead time?

Guerilla Gourmet Corp specializes in creating and executing memorable in-store demonstrations and sampling events.



Guerilla Gourmet Corp creates and executes cooking demonstrations and sampling programs at three different levels:

- Retail (both outside and inside the stores)
- Consumer shows
- “Guerilla-Style” sampling events where we drop anchor in the middle of a desired crowd and do a cooking demonstration / sampling program.

The company focuses on creating meal themes that will resonate with consumers. We strive to bridge the gap between vertical, single-product sampling initiatives and high credibility-enhancing but low-reach cooking class initiatives.



Guerilla Gourmet Corp has worked with Longo's, Sobey's, A&P, Dominion, Galati Market Fresh and more.

We do everything – staffing, POS material, sampling supplies and reporting.



Call Peter Wright for more information at 905-828-9888

*Let the Guerilla Gourmet Corp go to battle for you!*



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