

2009 Activities

Retail	Consumer Show/Event	Guerrilla
<p>Program Nutritious and Delicious Banner Metro Date March, 2009 Description Coincide with Nutrition Month, promoting overall nutrition, tips and products</p>	<p>Theme Bistro at Home Show TO Wine and Cheese Dates March 20 - 22, 2009 Description Same as Women's Show, featuring meal ideas and foods with a bistro cachet people can enjoy at home.</p>	<p>Ideas: Tailgating at CFL/MLB games</p> <p>Comedy Jazz Blues</p>
<p>Program DriveAway with Breakfast Banner Longo's Date May, 2009 Description Promoting breakfast ideas consumers can make at home that offer health, cost savings and mobility</p>	<p>Theme The Best of Summer Show Muskoka In Water Boat Dates July 24 - 26, 2009 Description Easy to make, easy to carry meal ideas with a summer theme</p>	
<p>Program Best of Summer Grillin Banner Metro Ontario Date June - August, 2009 Description Summer themed products that combine ease of use with terrific taste</p>	<p>Theme Bistro at Home Show National Women's Show Toronto Dates October 23 - 25, 2009 Description Easy, tasty, fun meal ideas for women to enjoy while creating their own 'bistro at home'</p>	
<p>Program Head of the Class Banner Metro Ontario Date October, 2009 Description Products that have young brains and bodies in mind</p>		

